



CORPORATE FACT SHEET

Prepare for the Future of Work

As organizations prepare for the future of work shaped by virtual and augmented reality, automation and artificial intelligence (AI), investing in next generation software defined training and assessment is critical to sustainable competitive advantage. SimInsights is a California based provider of software and services that help clients engage, educate, upskill-reskill their workforce and students using immersive, AI powered simulations and insights. SimInsights delivers rapid return on investment and offers a uniquely optimal blend of software, AI, cost-advantage and expert services to help clients understand and adopt the right immersive and AI technologies to unlock the true potential of their unique human capital in their specific industries.

ACCELERATING IMMERSIVE, AI-POWERED TRAINING DEVELOPMENT & DEPLOYMENT

In client conversations, we frequently observe that although customers are somewhat aware of the potential benefits of AR/VR and AI technologies, they find it challenging to design efficient and effective action plans for POC/pilot/deployment. Repeatedly, our team has worked shoulder to shoulder with customers to study, validate and scale our platform and services within the clients' workflow and operations. Most importantly, our software platform enables cost-conscious clients to self-serve with orders of magnitude lower cost, risk and time than traditional service contracts.

KEY CAPABILITIES

The defining aspect of VR/AR/AI technologies is their furious rate of change. Almost every month, a new AI algorithm is published that promises to be 5-10 times better than the state of the art in some specific aspect. Similarly, every month a new VR/AR headset is announced by a small and large companies alike. Our clients appreciate having our expert team members as their trusted advisors who can help filter the cacophony of voices and focus on the business problems centered on human capital, such as hiring, onboarding, engaging, training, reskilling and upskilling.

VIRTUAL AND AUGMENTED REALITY FOR TRAINING AND ON-THE-JOB GUIDANCE

We understand that VR and AR technologies impose a cost on the organization in terms of content development, process change and navigating learning curves. To alleviate these concerns, we spent years developing both client service engagement models and a software platform that minimizes cost while maximizing agility and value. We support both VR and AR technologies in our services as well as our software platform, ensuring that the ROI on clients' investment will be maximized. The same content can be used to train workers in VR as well as guide them on the job in AR.

NO-CODE AUTHORING, DEPLOYMENT AND DATA DRIVEN INSIGHTS

Traditional training development teams are multidisciplinary (SME, learning designer, content author, artist, IT staff, etc.) which causes both time and cost to grow. We have developed the HyperSkill no-code platform that enables SMEs to directly create immersive, AI-powered content, publish it across platforms (web, VR, AR, tablet, etc.) and gather actionable insights. HyperSkill can result in up to 100x time and cost savings on immersive training projects.

AUTOMATION AND ARTIFICIAL INTELLIGENCE (AI)

Deep learning has revolutionized natural language processing (NLP) and vision, giving machines the ability to hear and see. We have harnessed these technologies within HyperSkill so SMEs can script branching dialogue for non-player characters, branching scenarios to enable trainees to practice troubleshooting and problem solving, and check quality of work in assembly operations, all without requiring technical skills for coding, NLP, vision or deep learning.

AT A GLANCE

KEY FACTS

FOUNDED
2009

HEADQUARTERS
Irvine, CA, USA

WEBSITE
www.siminsights.com

PLATFORM
No-code authoring platform to engage, educate and upskill/reskill the workforce and students using immersive, AI-powered 3D simulations and insights.

SERVICES
Custom immersive 3D content creation, customized software development, AI services (vision and NLP), integrations with third party systems

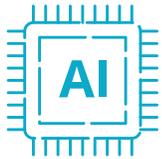
PARTNERS
Microsoft Mixed Reality Partner Program, AWS Partner Network, SolidWorks Solution Partner, Nvidia Inception, Oculus Enterprise, MagicLeap

TEAM
Fully US-based engineering team of software and AI engineers, Ph.D. technical consultants & R&D experts, simulation industry leaders

CLIENTS
Serving public, private, and government organizations ranging from startup to Fortune 500; Providing Virtual and Augmented Reality based workforce and student training and AI services with no-code authoring platform with innovative conversational-AI and computer vision, deep learning, data driven analytics and insights.

HyperSkill - No-code Authoring Platform for AI-Powered, XR Content

By leveraging HyperSkill platform, we deliver rapid planning, design, creation, pilot and deployment of XR training while minimizing delays, cost and risk. Our experts engage with clients to identify the right strategy for training development and deployment, integration with third party software, as well as methodology for estimating return on investment.



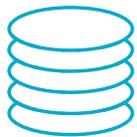
AI Powered

Leveraging AI simplifies the creation of simulations and enriches the trainee experience.



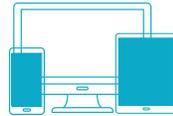
No Code Authoring

allows SMEs and Instructional designers to rapidly and cost-effectively (**100X** faster) create effective simulations.



Reusable Repository

Build-in repository of assets, modules and whole simulations makes repurposing, customizing and deploying simulations simple.



Cross Platform

Cross platform deployment is baked into HyperSkill, disconnecting content from mode-of-delivery

KEY PARTNERS

SimInsights stays abreast of key technologies by partnering with leading hardware, AI, software and cloud providers. By integrating the best of breed technologies, practices and industry standards, we have repeatedly delivered outstanding results on time and under budget.

ORGANIZATIONS WE WORK WITH



About SimInsights

SimInsights transforms training, sales, service, production and design by leveraging virtual and augmented reality (VR/AR), simulation, sensing, artificial intelligence and machine learning (AI/ML) across the employee life cycle. SimInsights is an award winning software and services company based in Irvine, California. Since 2009, SimInsights has been developing education and business software by leveraging unique skills in software, math, simulation, visualization and design. Our solutions accelerate learning, boost productivity, improve decision making and build insights. Our core team consists of engineers and designers with many years of experience in producing world class software for Fortune 500 companies and leading R&D labs. SimInsights customers, funders and partners include UCLA, Texas A&M University, Defense Advanced Research Projects Agency (DARPA), National Science Foundation, Department of Education, National Institutes of Health, Sonosim and many others.